



OUTREACH SUMMARY REPORT

Central Adams Joint Comprehensive Plan

April 2016

Contents

INTRODUCTION.....	2
STAKEHOLDER INTERVIEWS	3
PUBLIC SURVEYS	3
WHAT PEOPLE LOVE ABOUT CENTRAL ADAMS	5
BEAUTIFUL LANDSCAPE.....	6
RICH HISTORY.....	6
LOCAL AMENITIES.....	6
RURAL CHARACTER	6
PLANNING PRIORITIES	7
LAND USE & GROWTH MANAGEMENT.....	8
COMMUNITY RESOURCES	9
ECONOMIC DEVELOPMENT	9
AREAS FOR IMPROVEMENT	11
TRANSPORTATION	11
ECONOMIC GROWTH.....	12
RETAIL & RESTAURANT.....	13
PLANNING & LAND USE	14
RECREATION	15
NO CHANGE.....	16
SUMMARY TABLE: WHAT WOULD YOU CHANGE ABOUT CENTRAL ADAMS?	18
SURVEY 1	19
SURVEY 2	22

INTRODUCTION

Over the next 20 years more people will come to visit, live, or work in Cumberland Township, Straban Township, and Gettysburg Borough. The Central Adams Joint Comprehensive Plan (CAJCP) is a collaborative planning effort by these three municipalities with assistance from the Adams County Office of Planning and Development (ACOPD) to help the region accommodate these expected changes. The Comprehensive Plan is a blueprint for where and how the region can improve to create a prosperous, sustainable future. These municipalities designated five members each to participate in the CAJCP Steering Committee, which conducts public meetings the first Tuesday of every month at the Adams County Agricultural and Natural Resource Center. ACOPD worked with the Steering Committee to develop public outreach strategies to inform the Plan. During various stages of the planning process, ACOPD staff reached out to residents and stakeholders in a variety of ways to gather input on local preferences, concerns, and priorities for the future.

At the outset of the project in the spring of 2014, ACOPD asked steering committee members and the public to rank the various components of the Plan in order of importance to them. They were also asked to rank in order of importance the primary challenges related to each component, as identified by the steering committee. After ACOPD completed research on the existing conditions within the region, as well as interviews with local stakeholder groups, we turned to the public once again for feedback.

Between August and October 2015, outreach focused on educating the public on the progress of the Plan and soliciting feedback about how they would like the future of the Central Adams region to look. These activities consisted of the aforementioned surveys, two community open houses, and five “pop-up” tables and booths at local events and organizations; the YWCA, HACC’s Free-4-Fall, the Adams County Farmers Market, Gettysburg’s First Friday, and the Heritage Festival. Throughout the entire process, participants were given the opportunity to complete surveys and provide input at the events, as well as online through the website at their convenience. Surveys and events were publicized with articles and announcements in the local newspaper and flyers at local businesses. This report attempts to organize the feedback received in a format that accurately reflects the thoughts of those who participated.



Stakeholder Interviews

ACOPD conducted stakeholder interviews with local organizations on specific aspects of the Plan relating to their field of specialty, such as Community Facilities, Transportation, Culture, and Heritage to get a preliminary sense of the major issues directly impacting their organization. Stakeholders interviewed represent a variety of organizations, including:

- Educational Institutions
- Historic Preservation Groups
- Arts Groups
- Economic Development Groups
- Recreation Groups
- Transportation Groups
- Township Officials
- Road Crews
- Airport Authority
- National Park Service

Public Surveys

The first public outreach efforts occurred in the beginning of the planning process in 2014 and consisted of surveys. These initial surveys asked participants to rank the components of the CAJCP in order of importance to them, to rank issues identified by the steering committee relevant to each component, and also answer open-ended questions about each component. The questionnaire for that survey can be found on pages 19-22.

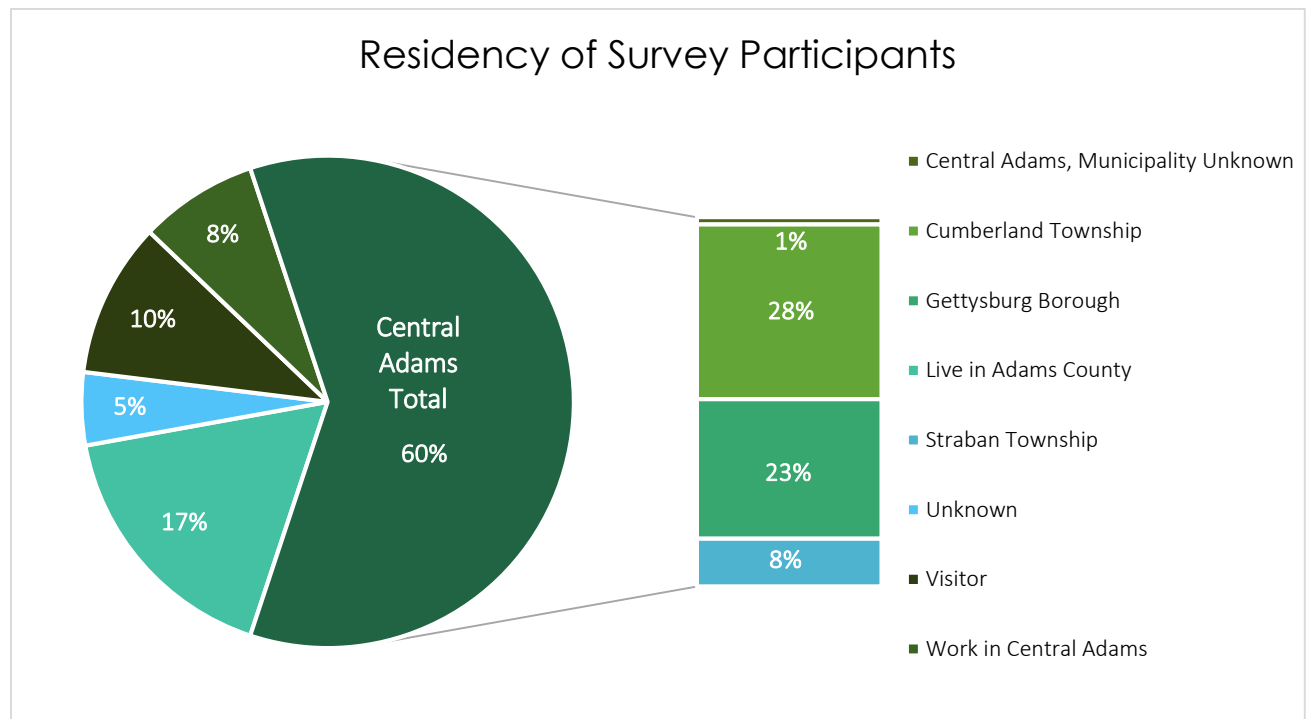
The second round of public surveys consisted entirely of open-ended questions about what people enjoy the most about Central Adams, as well as what they would like to see improved. This approach allowed us to collect a full range of perspectives without limiting participants' responses. The questionnaire for the second survey can be found on page 23.

Additional topic-specific surveys focused on recreation, housing, and community services all featured open-ended questions allowing participants freedom to express their sentiments without restriction. The results of those surveys will be analyzed and included within their respective components in the Draft Comprehensive Plan.

Survey participants included residents, visitors, students, business people, and non-profit organizations. Respondents were asked to identify whether they live or work in Central Adams, outside of Central Adams but within Adams County, or if they live outside Adams County but visit the Central Adams region. This enabled us to accept feedback from anyone considering themselves affected by changes within Central Adams, while tracking whether respondents were representative of the CAJCP participating municipalities. Because the economy of Central Adams County is tied so closely with tourism, the steering committee decided to include all responses, as the perceptions of visitors and other Adams

County residents influence the likelihood they will continue to work, shop, eat, visit, or recommend the area to others to visit.

Among 334 survey respondents, 60% lived within Central Adams, with 28% from Cumberland Township, 8% from Straban Township, and 23% from Gettysburg Borough. In addition to Central Adams residents, 8% respondents reported working in Central Adams, 17% live within Adams County but outside of Central Adams, 10% visit the planning area, and 5% were unknown because they did not respond to the question. Not all segments of the community participated equally and it is unknown whether participation fully represents the demographics of the Central Adams region, as we did not track any additional demographic information about survey respondents. Participant residency can be seen on the chart below.

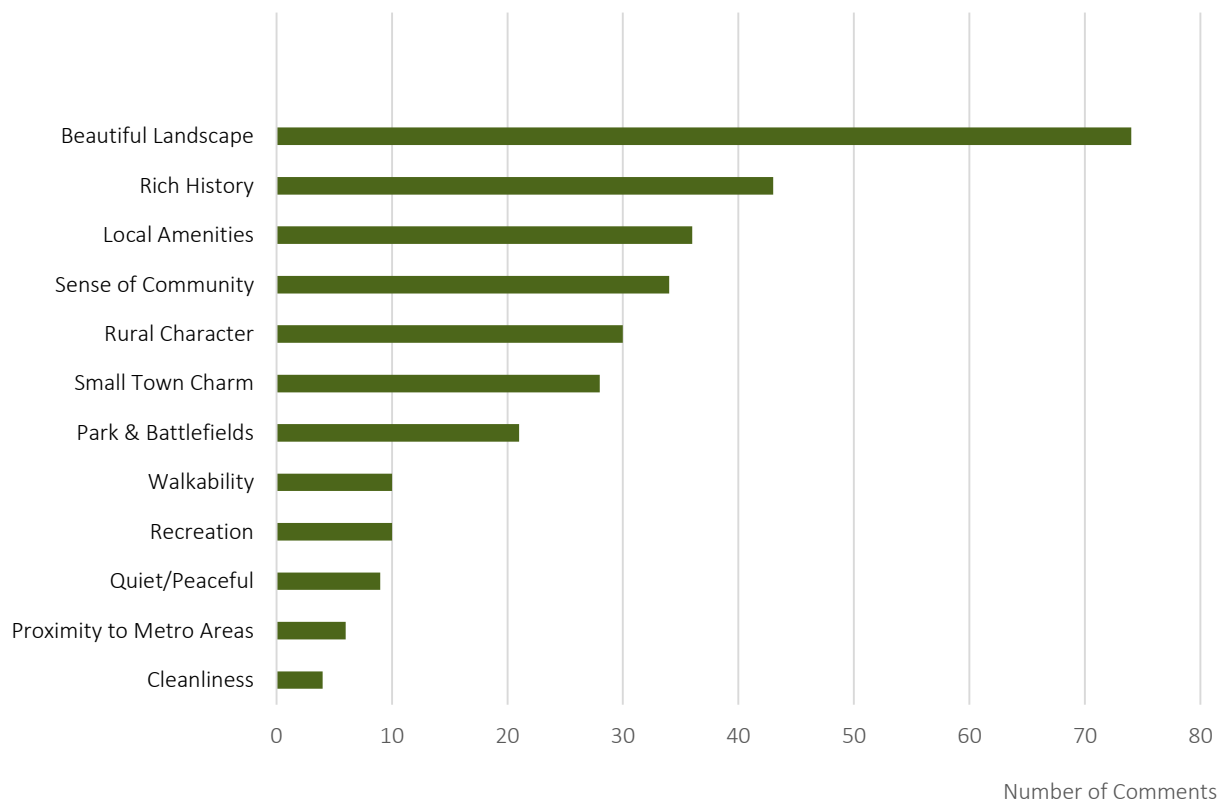


WHAT PEOPLE LOVE ABOUT CENTRAL ADAMS

Survey participants spoke fondly about the characteristics that make Central Adams a special place. This is one area where there was little disagreement. The characteristics most cited include **the beautiful landscape, rich history of the area, local amenities, sense of community, and rural character**. Despite the fact that the region is rural and the towns are small, several people remarked that there are abundant cultural and entertainment amenities, that everything they need is nearby, and that in parts of the region walkability is high.

People were asked what three words they would use to describe the Central Adams Region. The responses were then entered into a word cloud generator, the results of which can be found on the front cover of this survey. Survey participants were also asked what they would like to see here if they left the area and returned again in 10 years. Several visitors responded with the businesses and places they enjoy currently and would like to see still remaining in 10 years. Those comments were included with the feedback about what people love most about the region. All responses were then organized into 'themes' and tabulated, the results of which can be seen in the chart below.

What People Love About Central Adams



One area all participants seem to agree on is that there is a lot to love about the Central Adams region. Rather than try to summarize their responses, we have provided a sample below that we feel are representative of the hundreds of comments describing what people love about the area.

Beautiful Landscape

- “Small town to beautiful farmlands in a few minutes”
- “Open space, pride in farm properties”
- “Beautiful town, beautiful country side, beautiful battlefield”
- “Just a beautiful place to live. I have lived in this area my entire adult life”
- “The amount of green space, be it parks, battlefield, forest or farm”

Rich History

- “I love living in an historic small town”
- “I also appreciate the mix of history and lovely landscapes”
- “Open spaces that retain the historic character of the region”
- “The history, and how the area buildings are kept to the original state”
- “The direct link to the past”

Local Amenities

- “I love living in an historic small town in a bucolic, agricultural county that also offers access to quality healthcare, arts, culture, recreation, and lifelong opportunities through Gettysburg College, the Lutheran Seminary & HACC”
- “Local food (lots of places to buy local produce, meats, etc.)”
- “Gateway Gettysburg and The Outlets”
- “The variety of activities: fine arts, theater, bike trails, battlefield related activities, shopping, restaurants, and ice cream”
- “So much to do here”

Rural Character

- “The openness; country/rural feel, with a pleasant, active small town core”
- “Being in a largely rural area but not far from town”
- “The compact town surrounded by beautiful countryside”
- “It is relatively quaint, rural and low key”
- “The ability to travel a little way and be in the country”

“I love being able to live in a walkable area where the services and amenities I need are almost all within walking distance of my home.”

PLANNING PRIORITIES

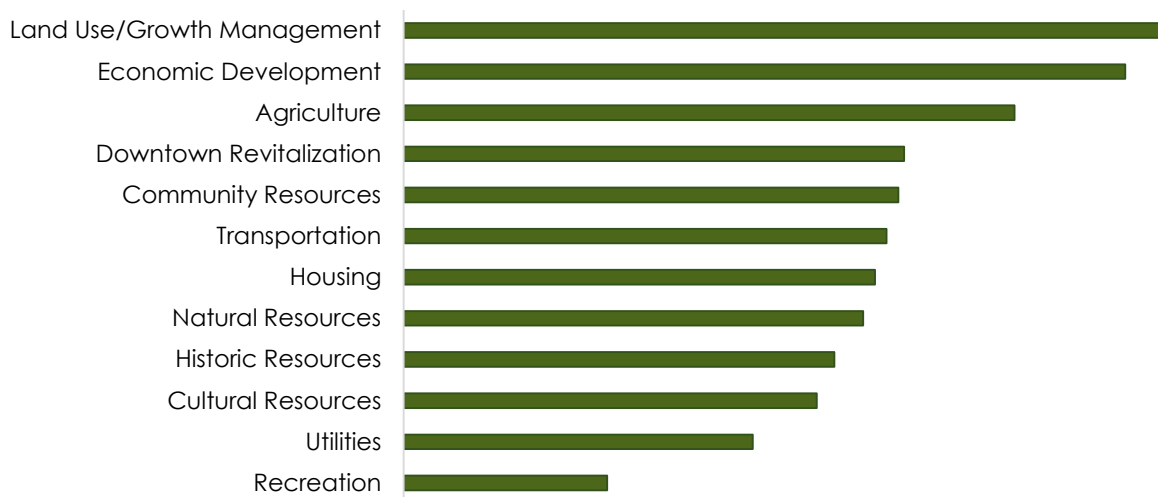
The first set of surveys were designed to let the public and the steering committee prioritize the components and issues identified by the steering committee, and to compare the responses between the two groups. This survey included both ranking questions and open-ended questions. The public responses to the open-ended questions were typically suggestions for change, and so they were combined with the responses of the ‘What would you change about Central Adams?’ question in the second survey. The results from that analysis are in the following section. The first survey was launched online at surveymonkey.com, through links on the ACO PD website. There were a total of 85 responses from April through October 2014. Survey respondents were first asked to rank the twelve components of the CAJCP in order of importance. The results of that ranking are summarized in the table below. Land Use/Growth Management, Community Resources, and Economic Development were among the most important issues to the future of Central Adams, followed by Agriculture, Natural Resources, and Downtown Revitalization.

Plan Component Ranking by the Public



The CAJCP Steering Committee was also asked to rank Plan components in order of importance. Thirteen members completed the survey, the results of which can be seen in the table on the following page. Overall, the results were consistent with those of the public survey. Land Use/Growth Management was ranked highest in priority by both the public and the steering committee. Community Resources, Economic Development, and Agriculture all ranked in the top five important components by both the public and the Steering Committee, although not in the same order. Community Resources and Natural Resources were ranked higher in importance by the public than by the steering committee. While Downtown Revitalization and Housing were ranked higher by the Steering Committee than by the public. Comparing results from the public and the Steering Committee surveys allowed the steering committee and ACO PD staff to identify whether the similarities and differences between their priorities and perceptions, and those of the public. Results of the Steering Committee survey can be seen in the table on page 8.

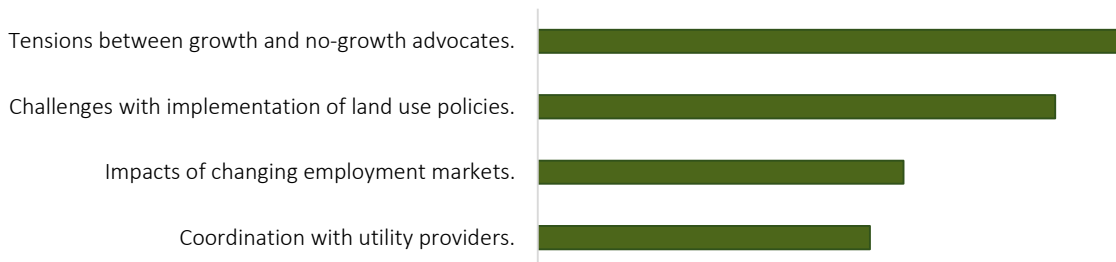
Plan Component Ranking by CAJCP Steering Committee



Land Use & Growth Management

The CAJCP plan component ranked the highest priority in the public survey was Land Use/Growth Management. Within this component, the steering committee identified four primary challenges and survey participants were asked to rank them in order of importance. Tension between growth and non-growth advocates was ranked the most important challenge in land use and growth management, followed by challenges with the implementation of land use policies, the impacts of changing employment markets, and finally coordination with utility providers. The resulting rankings are summarized in the table below.

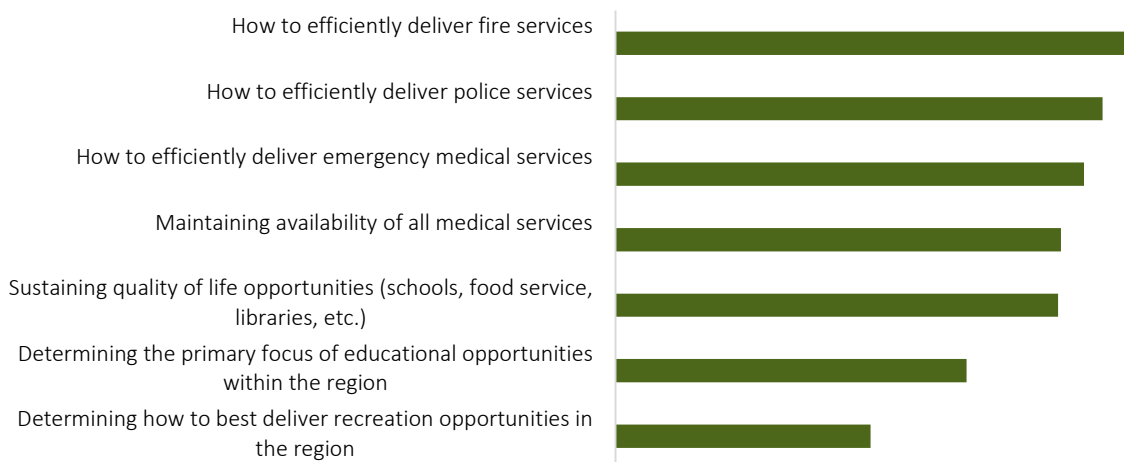
Public Ranking Land Use/Growth Management Issues



Community Resources

In ranking priorities for the delivery of community resources in Central Adams, participants ranked how to deliver fire, police, and EMA services as top concerns. Maintaining availability of medical services and sustaining quality of life opportunities such as schools, food service, libraries, etc. also ranked high in importance. Determining the primary focus of educational opportunities and determining how to best deliver recreation opportunities had lower importance rankings among the challenges listed. Several comments were submitted in the first and second surveys advocating for regional consolidation of services such as police and EMA.

Public Ranking Community Resources Issues



Economic Development

Ranked third in importance by the public among the CAJCP components, Economic Development is a concern to many residents in Central Adams. Among the challenges identified by the steering committee facing the region in planning for economic development, encouraging the redevelopment of existing facilities before the development of open land was ranked highest in importance by survey respondents. People felt that negative attitudes toward change, growth, or anything that will attract new business to the area was the second greatest challenge to economic development in the region. Third were the challenging regulatory frameworks, such as business climate, codes and enforcement, fiscal, etc. Respondents felt that demographics, education, and workforce challenges are also issues.

While participants did not rank ‘determining if financial incentives should or shouldn’t be used to attract new industries/businesses high in importance, several people wrote comments in the first and second survey discouraging the use of Tax Incentive Financing (TIF) for large developments. During the time that each survey was open, there were highly publicized and controversial requests for TIF funding for proposed development projects.

Economic Development Priorities



AREAS FOR IMPROVEMENT

248 people participated in the second survey, which asked open-ended questions about what they would change about the Central Adams region. They were also asked the question; ‘If you left and came back in 10 years what would you most like to see?’ to which many participants responded with improvements they would like to see in the region over the next 10 years. These responses were combined with and analyzed with the ‘What would you change’ comments. Also combined with these results were the responses to the open-ended questions on the first survey, regarding the various Plan components. While it is not possible to detail all the various viewpoints provided by participants, a number of common themes emerged from the responses.

Because the questions were open-ended, many responses included multiple topics. In an attempt to quantify the comments on each theme, responses were divided into each respective topic they addressed. The tabulated results can be found on summary table on page 16. Great care was taken to prevent the loss of context when incorporating responses into their respective themes. It should be noted however, that when examining the results it is necessary to consider comment totals across themes to gain a complete perspective.

Transportation improvements, economic growth, and improved access to retail and restaurants were most frequently identified as issues in need of improvement for the future in the second public survey. It should be noted that these aggregated comments are requests or suggestions for improvement, not a ranking of values as seen in the first survey. As a result, topics such as transportation that did not rank particularly high in importance in the first survey, received the most comments in the second survey as a matter in need of change. It should also be noted that the second survey was administered primarily in August in September when traffic congestion is high.

Transportation

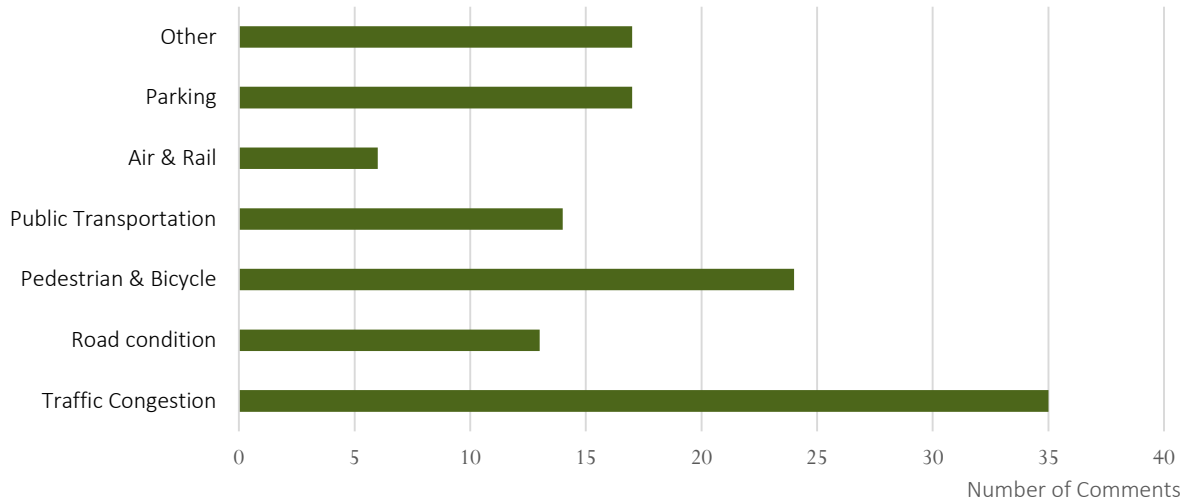
Transportation was identified as one of the most challenging issues facing Central Adams, with many participants expressing frustration with traffic congestion. Several negative impacts of traffic congestion were detailed, including noise pollution from trucks and motorcycles, and increased cut-through traffic on residential streets and alleys at high rates of speed. Improved traffic flow, better signal timing, increased and improved bicycle and pedestrian infrastructure, and parking availability stood out as transportation issues in need of improvement. Respondents showed strong support for a Route 30 bypass to reduce truck traffic and congestion in downtown Gettysburg. Many participants felt that reducing congestion and truck traffic would benefit local businesses, and help promote downtown revitalization.

The second most suggested improvements were related to bicycling and pedestrian access. People wanted improved sidewalk conditions and more dedicated bike lanes to allow people to ‘leave their cars at home.’ Many of these solutions were proposed in an effort to help reduce congestion, or at least enable people to avoid it through alternate forms of transportation.

“Adding more cars to this is just going to frustrate everyone, visitors and residents alike. Let's be distinctive and do something impressive and sustainable that actually improves our quality of life...”

Improvements in length and frequency of public transportation routes was also suggested several times as a way to help people avoid and reduce congestion. It was further proposed that discounts for up-front and in-full subscriptions would encourage use of public transit. Below is a summary table of the topics and number of comments received regarding Transportation.

Transportation Improvement Comments



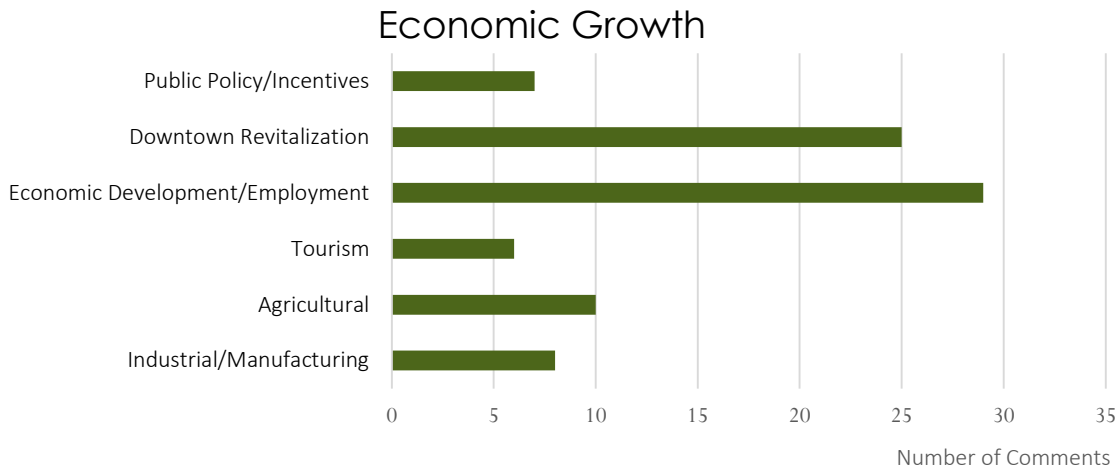
Economic Growth

In the first survey, Economic Development was ranked third in level of importance, and respondents of both surveys had many suggestions for improvements in this category. Many participants wrote that increased business and employment opportunities are needed in the area. Several suggested that the focus should be on better jobs and professional career options, but the majority of the comments were not specific and simply stated that the area needs more business/jobs.

Concerns were raised about empty storefronts in downtown Gettysburg. As mentioned under 'Transportation,' several participants felt that congestion, truck traffic, and parking issues are a detriment to downtown businesses. There were also several comments regarding keeping businesses open later to enable locals to patron downtown restaurants and storefronts after work. Several people indicated that they felt that the focus for many downtown businesses is towards tourists, at the expense of the local market.

“It seems like Gettysburg is increasingly catering to tourists. While this isn't a bad thing, sometimes amenities for local residents takes a backseat to seasonal businesses.”

Other comments related to Economic Growth focused on promoting the local agricultural economy. There were several comments regarding the protection of agricultural resources and the small town atmosphere to support the agriculture and tourism industries, both of which are of great significance to the local economy. Some responses suggest capitalizing on the existing tourism economy by promoting more ag-tourism. The following table summarizes comments submitted regarding economic growth in the planning region.



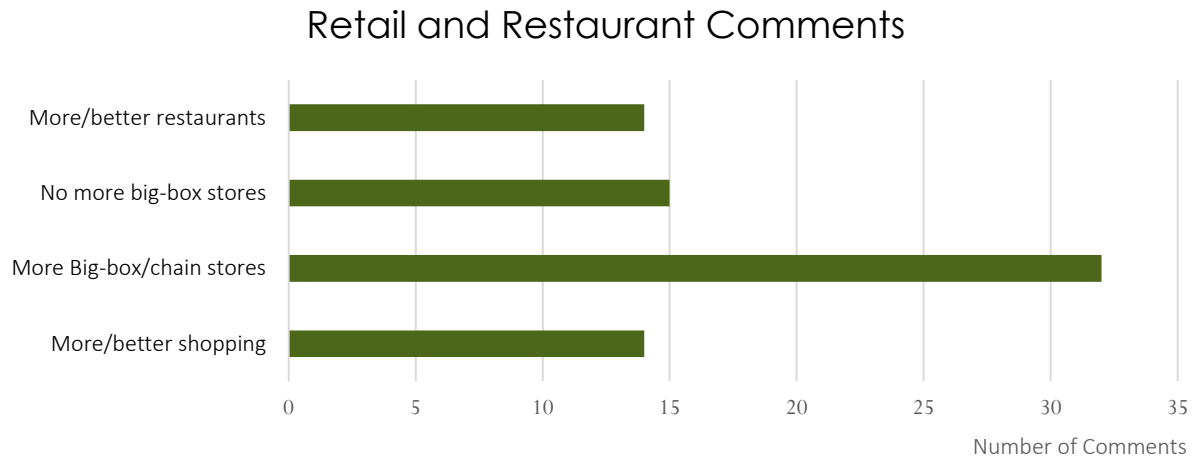
Retail & Restaurant

In part because of current events at the time of the second survey, there were a plethora of comments specific to local retail and, to some extent, restaurants. Although they are a part of the Economic Growth portion of the plan, these comments were separated into their own sub-category due to their abundance and specificity. Increased access to large commercial and big-box stores stood out as a dominant request for change. Participants have strong opinions on this topic, and the comments were frequently emotional as people expressed fear over the consequences of conflicting strategies, or frustration over lack of access. Several people had negative opinions regarding national chains and the impact they could have on small businesses that contribute to the region’s unique sense of place. Some suggested that Central Adams should focus on its specialty shops and local businesses, and discourage large chain stores. The comments below are examples of the divergent perspectives on this topic.

“I would love to be able to do my daily/weekly shopping here in Gettysburg/Adams County instead of being forced to drive to Hanover or Chambersburg, etc. (Chambersburg, Hanover, Mechanicsburg, have hardware stores, Lowes, Target, PetSmart, BJ’s, etc.) I think it is possible to provide residents with the goods and services they need and still maintain a lot of the natural features of the area...”

“[I would like to see] A thriving rural community capitalizing on its tourism potential without the strip malls, gas stations, or fast food.”

There were several comments from people who said they wanted ‘better shopping’, more retail variety, more farmers markets or a farmers market building, or more ‘high quality shopping’ but did not specify large commercial or chain stores. Comments regarding increased dining/full-service restaurants were also common. People said they would like to see more restaurants, more variety in restaurants, more coffee shops, and breweries. The table below summarizes retail and restaurant comments submitted by survey participants.



Planning & Land Use

Because open space, agricultural lands, and historic landscapes are seen as defining features of the Central Adams area, there was great concern expressed with any potential threat to those characteristics. One of the greatest concerns was around growth and density of future development, and potential impacts it could have on existing landscapes and community character. The greatest response on this topic was from people that believe the region should slow growth and concentrate development in designated locations, and for those locations to be better managed. Many participants indicated they would support some development if it were designed differently and was planned more proactively than in the past. Throughout these comments, fear was expressed by people worried about the potential for the area to become over-developed.

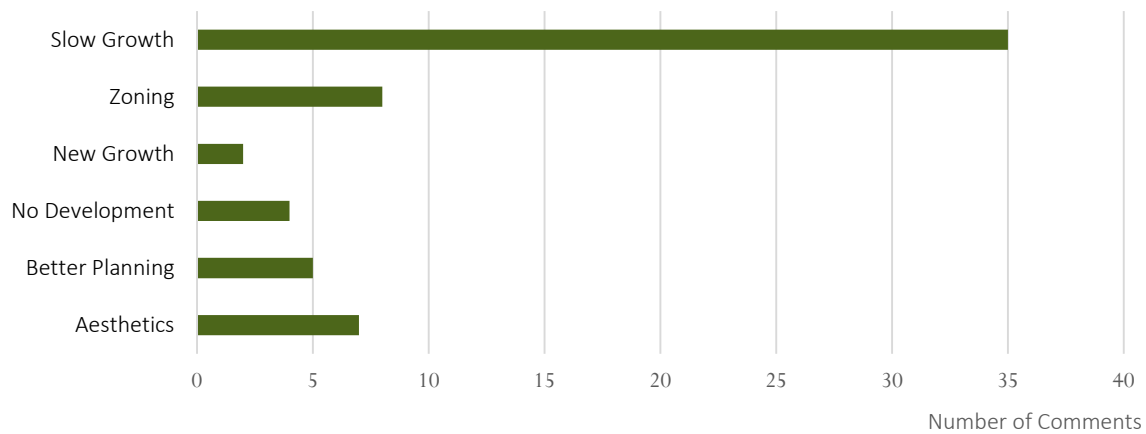
“Revitalization of existing neighborhoods and evidence of sustained, but tightly controlled, growth. We don't have to grow out to grow up, but obviously Straban and Cumberland would also have to absorb some of the population growth such changes would bring. Balancing that with the small town vibe we enjoy here would be tough but it's not impossible.”

Several respondents commented about the need for updates and improvements in local zoning ordinances. Concern was expressed for protecting open space from residential sprawl, as well as

protecting residential uses from high-impact commercial and agricultural uses. Some commented that better planning needs to be involved in land-use decisions.

Regarding growth, some respondents that felt there should be no additional growth at all, while others were more welcoming of additional development and frustrated with ‘no-growth attitudes.’ It is important to note that in Straban Township, where much of the commercial development has occurred, residents were underrepresented during the outreach process (see Residency of Survey Participants on page 4). Below is a summary table of the topics and number of comments received regarding Planning and Land Use.

Planning & Land Use

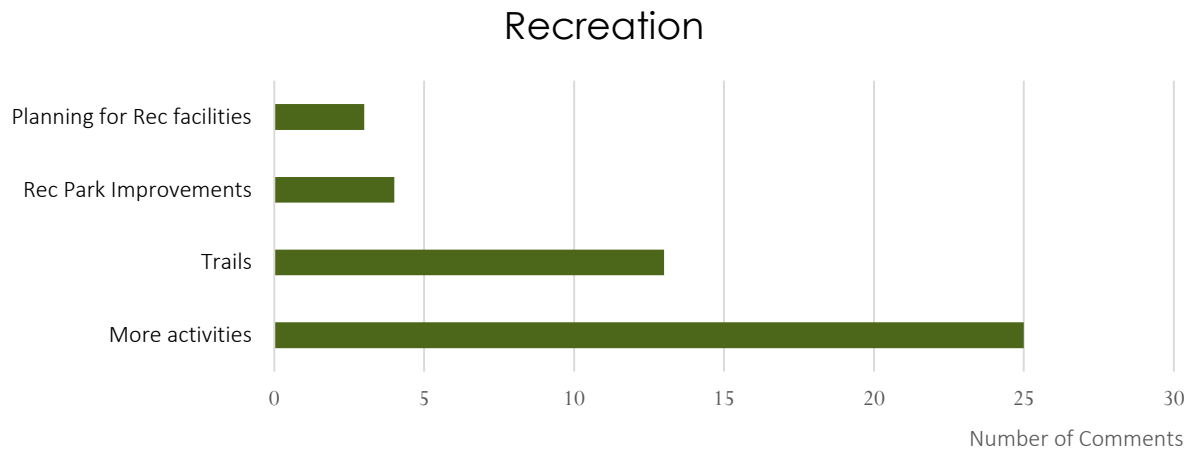


Recreation

The majority of the comments regarding recreation were from people who would like to see more community recreational activities and facilities. Several people commented that more activities for children and teenagers are needed in the area. There were also several suggestions for an outdoor pool and splash parks. The second largest request for improvement in recreation was the addition of walking, bicycle, and hiking trails, and there was support expressed by several respondents for the Gettysburg Inner Loop bike path.

“More opportunities to recreate. At this point, all the focus is on the NPS. If you are a young person you have many other interests... i.e. sports, special events, festivals, etc. All these activities and more can be hosted at the Rec Park with a little support from government.”

Other suggestions included increasing municipal and county support for recreation facilities, improvements to Gettysburg’s Rec Park, and taking the future needs of residents into consideration when building and improving recreation facilities. Summarized results of recreation comments can be found in the table below.



No Change

There were 41 comments from people saying that they want ‘no change’ to the planning region. There was some discussion with the Steering Committee and ACOPD staff about whether to include these comments with the ‘Planning and Land Use’ category. While not included in this report, the respondent residency was examined for each comment category to compare consistency with overall survey participation to ensure Central Adams residents were adequately represented, and to compare differences in responses between residents and visitors. While there were slight variations between different categories, the ‘No Change’ category was the only one whose respondents’ residency were decidedly different than the overall participant residency for the survey. For the overall survey, Central Adams residents made up 60% of respondents, and 10% were visitors to the region. For the ‘No Change’ category, 44% of respondents were residents of Central Adams and 34% were visitors. It was for this reason that this category was not combined with any others.

While it is important to consider visitor impressions of the area, their visit(s) may not provide them with a full account of day-to-day living in the Central Adams Region. That is not to say, however that these comments should be dismissed as their impressions have implications for the local economy. Though there was a disproportionate amount of responses by visitors in this category, 66% of respondents were local. There are no sub-categories for these comments, as most simply stated “No change.” Regardless of the residency of the respondents, these comments are a reflection of the great sense of pride in the Central Adams region.

Many people care deeply about Central Adams, and they have taken time to provide thoughtful and constructive suggestions about protecting and improving the Region. The ACOPD and the Steering Committee will use the results of the outreach efforts help define a vision for the future of the Central Adams region, and establish goals and objectives for obtaining this vision. Residents of Central Adams are asked to assess whether this report accurately represents their values and the issues they feel are important to the region. Comments will be accepted online at <http://www.adamscounty.us/Dept/Planning/Pages/CentralAdamsJCP.aspx>.

The municipal Supervisors, Borough Council, and Planning Commissions are also asked to comment on whether the findings of this report are consistent with what they hear from the community. Individual survey responses are not presented in this report, but they are available by request from the Adams County Office of Planning and Development. The public will also have the opportunity to provide feedback on the draft plan prior to adoption to ensure the goals and recommendations laid out in the Final Plan are consistent with their values.

SUMMARY TABLE: What would you change about Central Adams?

TOPIC	# OF COMMENTS	SUB-TOPIC	# OF COMMENTS
Transportation	126	Congestion	35
		Pedestrian & Bicycle Improvements	24
		Parking	17
		Other	17
		Public Transportation	14
		Road Condition	13
		Air & Rail	6
Economic Growth	85	More Industrial/Manufacturing	8
		Support Agricultural Industry	10
		Support Tourism Industry	6
		Increased Employment	29
		Downtown Revitalization	25
		Public Policy/Tax Incentives	7
Retail/Restaurant	75	More/Better Shopping	14
		More Big-box Stores	32
		No New Retail	15
		More/Better Restaurants	14
Planning & Land Use	61	Aesthetics	7
		Better Planning	5
		No Development	4
		More Growth	2
		Zoning Improvements	8
		Slow Growth	35
Recreation	49	More Activities Needed	25
		Bike Trails	13
		Rec Park	4
		Planning for Recreation Facilities	7
Community/Culture	43	Better Cooperation/Attitudes	18
		More Amenities	13
		Embrace Diversity	12
No Change	41	No Change	41
Agriculture & Natural Resources	31	Increased Regulation of Farm Operations	6
		Support and Promote Farm Operations	6
		Preserve Open Space & Farms	19
Housing	29	Affordable Housing	4
		Home Ownership Rates	2
		New Housing	3
		Restrict Housing Development	9
		Over 55 Development	3
		Rental Housing	4
		Incentives for Housing Development	4
Historic Preservation	24	More preservation	14
		Less preservation	3
		Balance preservation & community goals	4
		Planning & Resources	3
Community Resources	18	Educational Facilities	6
		Regionalization	4
		Community Facilities	5
		Services for Low-Income Residents	3
Utilities	16	Water Supply	9
		Recycling	1
		Utilities	4
		Natural Gas	2

SURVEY 1

Cumberland Township, Gettysburg Borough, and Straban Township, with assistance from the Adams County Office of Planning and Development, are collaborating to develop a regional comprehensive plan which will be known as the Central Adams Joint Comprehensive Plan. A Steering Committee comprised of members appointed from each municipality has developed a list of topical areas that will be addressed in the Plan as well as a number of main issues and challenges facing the region.

This survey has been prepared with the goal of garnering feedback from the community to help prioritize these issues and challenges. Your feedback to these questions is very important to help identify which issues and areas are the most important. Your participation is greatly appreciated! If you have any questions, comments, or concerns with this survey please contact the Planning Office at (717) 337-9824. Thank you for your time and response!

Q1: The Central Adams County Joint Comprehensive Plan will address the following twelve plan components. Please rank them in order of importance, with 1 being the most important.

- Agriculture
- Community Resources
- Cultural Resources
- Downtown Revitalization
- Economic Development
- Historic Resources
- Housing
- Land Use/Growth Management
- Natural Resources
- Recreation
- Transportation

Q2: The Steering Committee has identified the following issues or challenges related to agriculture. Please rank them in terms of importance, with one being the highest priority.

- Impacts created by the changing nature and scale of agriculture.
- Conflicts between agricultural operations and residential uses.
- Is public support for agricultural preservation to support agricultural operations or to preserve landscapes?
- Maintaining agriculture as an economic driver for the region.
- Lack of knowledge about agriculture and its role in the region.
- Issues with land use controls, for example zoning ordinances.
- Need for implementation options.

Q3: Are there any additional policy issues pertaining to agriculture that should be addressed in the plan?

Q4: The Steering Committee has identified the following issues or challenges related to community resources. Please rank them in terms of importance, with one being the highest priority.

- How to efficiently deliver fire services.
- How to efficiently deliver police services.
- How to efficiently deliver emergency medical services.
- Maintaining availability of all medical services.
- Determining the primary focus of educational opportunities within the region.
- Determining how to best deliver recreation opportunities in the region.
- Sustaining quality of life opportunities (schools, food service, libraries, etc.).

Q5: Are there any additional policy issues pertaining to community resources that should be addressed in the plan?

Q6: The Steering Committee has identified the following issues or challenges related to cultural resources. Please rank them in terms of importance, with one being the highest priority.

- Determining the best ways to utilize existing cultural attractions and events.
- Making the region's cultural resources connect with a new, younger generation.
- Filling gaps in cultural resources, identifying needs.

Q7: Are there any additional policy issues pertaining to cultural resources that should be addressed in the plan?

Q8: The Steering Committee has identified the following issues or challenges related to downtown revitalization. Please rank them in terms of importance, with one being the highest priority.

- Variety is lacking in downtown Gettysburg for non-tourists.
- Business practices limit potential customer traffic.
- Fiscal structure and a lack of amenities impede business growth.
- Regional issues negatively impact downtown visitation.
- Determining the best ways to reinvigorate downtown.

Q9: Are there any additional policy issues pertaining to downtown revitalization that should be addressed in the plan?

Q10: The Steering Committee has identified the following issues or challenges related to economic development. Please rank them in terms of importance, with one being the highest priority.

- Negative attitudes toward change, growth, or anything that will attract new business to the area.
- Challenging regulatory frameworks (business climate, codes and enforcement, fiscal, etc.).
- Demographics, education and workforce challenges.
- Need for new marketing strategies.
- Need to grow existing businesses and attract new industries.
- Encourage redevelopment of existing facilities before development of open land.
- Determining if financial incentives should or shouldn't be used to attract new industries/ businesses.

Q11: Are there any additional policy issues pertaining to economic development that should be addressed in the plan?

Q12: The Steering Committee has identified the following issues or challenges related to historic resources. Please rank them in terms of importance, with one being the highest priority.

- Conflicts between historic resources and other community goals.
- Building relationships with the National Park Service.
- Determining if people care about historic resources for the resources, or for other reasons.
- Attention is focused on civil war resources, almost to the exclusion of all others.
- Identifying and protecting historic resources is expensive and complex for property owners.

Q13: Are there any additional policy issues pertaining to historic resources that should be addressed in the plan?

Q14: The Steering Committee has identified the following issues or challenges related to housing. Please rank them in terms of importance, with one being the highest priority.

- Housing issues are different in the borough and the townships.
- There is a negative perception of housing development.
- The impact of the recession on development trends and the housing market in the region.
- The impact of changes in housing preferences on the region.
- Underserved areas of the local housing market need to be addressed.
- The impacts of policy decisions on location and type of housing.

Q15: Are there any additional policy issues pertaining to housing that should be addressed in the plan?

Q16: The Steering Committee has identified the following issues or challenges related to land use and growth management. Please rank them in terms of importance, with one being the highest priority.

- Tensions between growth and no-growth advocates.
- Challenges with implementation of land use policies.
- Coordination with utility providers.
- Impacts of changing employment markets.

Q17: Are there any additional policy issues pertaining to land use or growth management that should be addressed in the plan?

Q18: The Steering Committee has identified the following issues or challenges related to natural resources. Please rank them in terms of importance, with one being the highest priority.

- Water supplies and recharge areas need to be protected.
- Important landscape resources need to be identified.
- The potential economic impacts of natural resources need to be identified.

Q19: Are there any additional policy issues pertaining to natural resources that should be addressed in the plan?

Q20: The Steering Committee has identified the following issues or challenges related to recreation. Please rank them in terms of importance, with one being the highest priority.

- The need for new recreation facilities needs to be identified.
- Determining if recreation facilities create opportunities for economic growth.
- Determining if public facilities are being used appropriately for recreation opportunities.
- Issues with ownership, maintenance and security of existing recreation facilities.
- Determining the best characteristics that can be used to identify future recreation sites.

Q21: Are there any additional policy issues pertaining to recreation that should be addressed in the plan?

Q22: The Steering Committee has identified the following issues or challenges related to transportation. Please rank them in terms of importance, with one being the highest priority.

- Determining where new road connections are needed in the region.
- Determining what forms of public transit are needed and supportable within the region.
- Walking and bicycling are being overlooked as a transportation mode in the region.
- Determining the role of the Gettysburg Airport.
- Determining the region's priorities for system improvements.
- Challenges with working with PennDOT to resolve transportation issues.

Q23: Are there any additional policy issues pertaining to transportation that should be addressed in the plan?

Q24: The Steering Committee has identified the following issues or challenges related to utilities. Please rank them in terms of importance, with one being the highest priority.

- Determining how to best provide sewer and water service to the region.
- Explore regionalization of utility services and way to increase conservation.
- Determining how to best provide broadband/data service to the region.
- Determining how to best provide trash/waste removal services to the region.
- Determining how to best manage stormwater within the region.
- Determining if there is a market for alternative fueling stations in the region (ex. electric or natural gas).

Q25: Are there any additional policy issues pertaining to utilities that should be addressed in the plan?

Q26: Which municipality do you live in?

- Cumberland Township
- Gettysburg Borough
- Straban Township

Q27: Thank you for completing this survey! If you would like to be contacted about future public events regarding the Central Adams County Joint Comprehensive Plan, please provide your email address below.

SURVEY 2

1. Do you live within Central Adams County (Gettysburg Borough, Cumberland Township, or Straban Township)?

I live in:

Gettysburg Borough,

Cumberland Township,

Straban Township

I do not live in Central Adams, but I work there

I do not live in Central Adams, but I live in Adams County

I live outside of Adams County, but have visited the Central Adams Region

2. What do you love most about Central Adams County?

3. What three words do you feel best describe Central Adams County?

4. Is there anything you would change about Central Adams County?

5. If you left the area and came back in 10 years, what would you like to see here?